

Summarizing the creative outputs from the students at SMK Bukit Batu provides a comprehensive look at their diverse projects, ranging from narrative storytelling to professional service promotions.

At a Glance: SMK Bukit Batu Student Creative Portfolio

Critical Insight: The students demonstrate a strong grasp of multi-platform content creation, utilizing video, high-quality imagery, and digital resumes to establish a professional presence.

Student Creative Projects & Multimedia Outputs

Student Name	Project Title / Format	Primary Action
Ahmad Khuwaileed	Amatboy Wira Keberanian	Open Project File
Mohamad Amir Hakimi	Si Kancil dan Bakul Epal Emas	Open Project File
Syaza Maisarah binti Mohd Sidek	Creative Video Content	Open Video File
Muhammad Fitri Ar-Rasyid	Modul 6 (Video Production)	Open Video File
Noor Hafizudin	Professional Digital Resume	View Resume
Varshini	Specialized Image Design	View Image

Strategic Service & Marketing Evidence

Students applied the "Achiever" principles—specifically the "Show Results" and "Positive Tone" strategies—to create professional marketing materials:

- **Tech & Hardware Services:** Promotional posters for computer repair services, focusing on "making old laptops fast again" through SSD and RAM upgrades.
- **Culinary & Lifestyle Branding:** High-impact visual ads for various food items including "Viral Corndogs," homemade desserts, and combo sets like Nasi Ayam and Mee Goreng.
- **Aspirational Marketing:** Professional bridal wear promotion featuring the "Where Your Dream Dress Begins" campaign, emphasizing custom-made and rental exclusivity.

Professional Development Foundations

- **Bio Strategy:** Guidelines for writing engaging bios emphasize using a "Nada Positif" (Positive Tone) to build immediate trust with potential clients.
- **Global Positioning:** Exposure to international freelance platforms such as Upwork, Fiverr, and [link removed] to leverage their digital skills globally.
- **Academic Progress:** Attendance tracking for the "4 Emerald" class confirms consistent participation throughout multiple sessions in 2026.

Would you like me to analyze the specific core competencies demonstrated in these students' video projects?